

GATEWAY

Neighborhood Collaborative
Grant Status Report as of June 2018
June 15, 2018



What is the Gateway Neighborhood Collaborative (GNC)?

The GNC initiative aims to promote the development of a resident-led and community-supported redevelopment framework of the Gateway neighborhood with the strategy to incorporate a community-based, multi-agency approach to housing, economic development, crime prevention, and neighborhood restoration.

Our Vision

“Collaboratively empowering our Gateway residents to build a safe, healthy, and connected neighborhood where everyone has the best opportunity to live and prosper.”

Gateway Neighborhood Collaborative Milestone Review Grant Year 3

GNC Goals	Outcomes
1. Enhance Community Organization	4 out of 4 in progress
2. Identify New Mix of Retail, Residential and Other Land Uses	6 out of 12 in progress
3. Encourage Expansion and Integration of Neighborhood Assets, Facilities, Services	11 out of 18 in progress

GNC Grant Update as of 6/15/2018

Enhance Community Engagement

Outcome: Coordinate neighborhood information about activities and services via distribution of quarterly newsletters, calendars, and downloadable App.

- 14 Email Campaigns with Social Media Integration from April 4th to June 8th
- Attendance for the following resident engagement event
 - Bike Rodeo: 40 families

Gateway Businesses

Business Engagement Program (Sub-Contract)

- Work with the City of Perth Amboy to annually recruit Gateway Neighborhood businesses and offer business development services.
- Establish and conduct annual series of workshops covering topics such as marketing, bookkeeping, and business planning
- PARTNER and City of Perth Amboy's OCED to apply for the Technical Assistance grant application through US EDA, Smart Growth America and Recast City- DUE JUNE 29TH

Neighborhood Beautification

Work with GNC partners to conduct projects inclusive of public art (8-10 neighborhood murals) and community gardens.

- AARP New Jersey and PARTNER to collaborate on intergenerational mural theme. Expressing the vision statement “ In a livable community, people of all ages can make their city a lifelong home” through an intergenerational lens, highlighting older adult and youth, together.
- Mural permit application presentation: July 26 at the Perth Amboy Arts Council

Expansion of Recreational Programs & Facilities

Work with GNC partners to establish indicators that will measure the uses and versatility of existing recreational space

- 10 girls participated in the Girls On The Run from April 29- June 10th
- What is Girls On the Run: Evidence based curriculum that encourage pre-teen girls to develop self-respect and healthy lifestyles through dynamic, interactive lessons and running games, culminating in a celebratory 5k run
- Two seasons for total of 18 participants
- Integrate program with Perth Amboy Community Police as head coaches for Fall 2018

Integration of Social Services

Work with GNC partners to establish indicators that will measure the uses and versatility of existing recreational space

- Engage JRF to integrate and optimize distribution of social services & emergency assistance for 40 neighborhood families
- BIKE RODEO:
 - Bike safety clinic in partnership with 8 partners (JRF, Keep Middlesex Moving, New Jersey Safe Routes, Healthier Perth Amboy (YMCA), Community Police, Kiwanis Club, Kingdom International, and Perth Amboy Public Schools)
 - Total # of family members represented at the event: 178
 - Total # of children: 76
 - Total # of volunteers: 39
 - Total amount of loaner bikes: 13
 - 9 of those were raffled to children without bikes
 - Total # of children whose bikes were registered by PAPD: 25
 - Total # of helmets distributed: 76

Upcoming Events

- **Resident Meeting:** Doodle link- week of June 28th
- **Movie Night:** Friday, July 29th
- **Beach Party:** Saturday, July 21st

Event Collage

Girls On The Run April-June 2018



Jasmeriy



Kaylee



Crisgeily



Jaidy



Jennifer



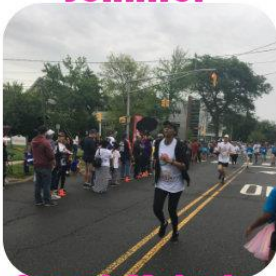
Mariony



Arlyn



Hazel



Coach Valerin



Abigail



Jhomarlin



Coach Mimi



**Bike Rodeo
June 2, 2018**

